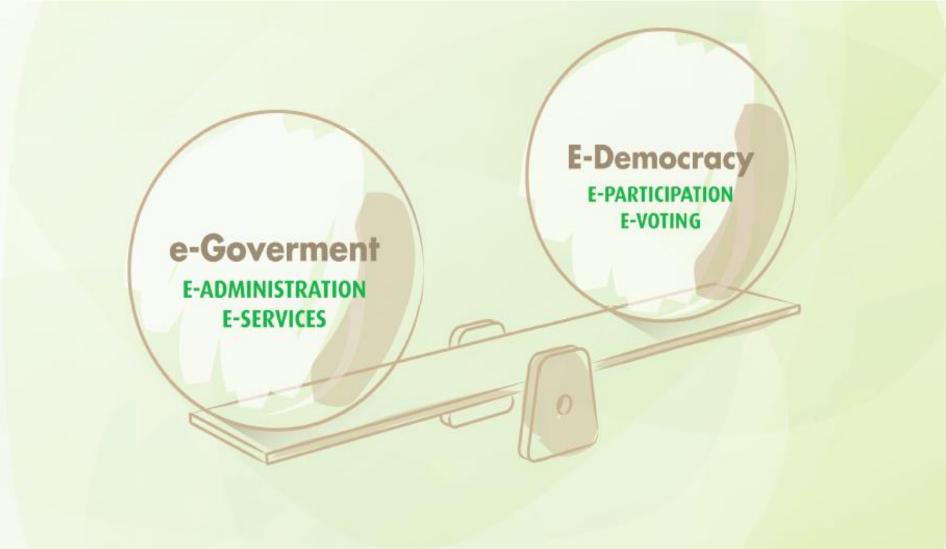


How to achieve sustainable use of ICTs to support open and participatory governance?

The case of Estonia

Nele Leosk November, 25, 2013

Balanced e-governance



Areas of e-democracy

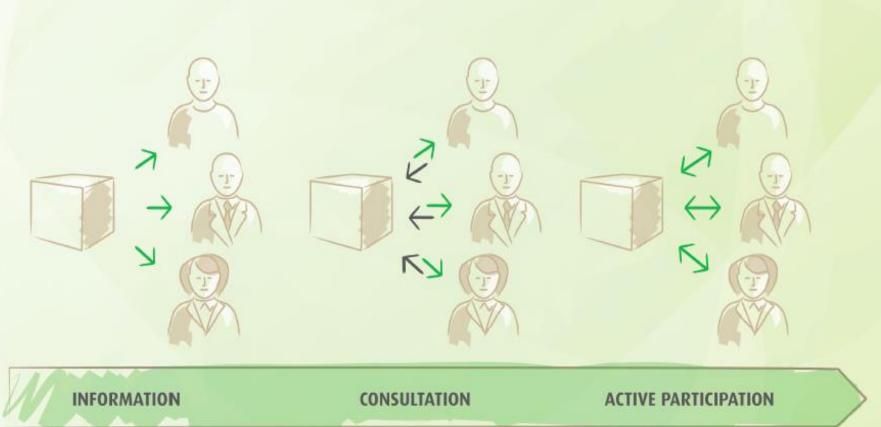


Areas of e-Democracy

- e-Participation
 - government-to-citizen / G2C
 - citizens-to-government / C2G
- Grass-root activisms/social networking
 - citizens-to-citizens / C2C
- Political campaigns online
- e-Voting

Government-Citizen interaction

OECD Citizens as Partners, 2001





Public Information Act (2001, 2008)



Public information is information which is recorded and documented in any manner and on any medium and which is created or obtained upon performance of public duties.

Obligatory content

- Statutes of state or local government agencies
- job descriptions of state and local government officials;
- salary rates and the procedure for payment of additional remuneration
- Budget, expenditures etc
- information concerning unfilled positions in state or local government agencies
- drafts of policy documents and legal acts
- lists of the members of political parties

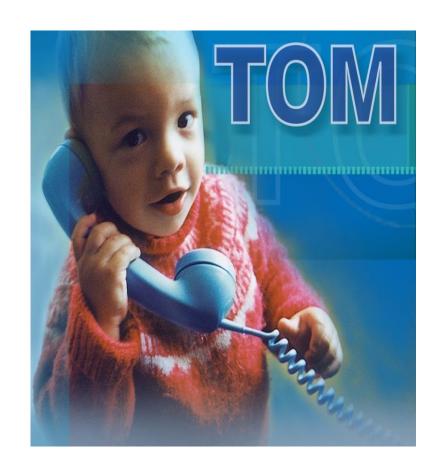
Tools for accessing information

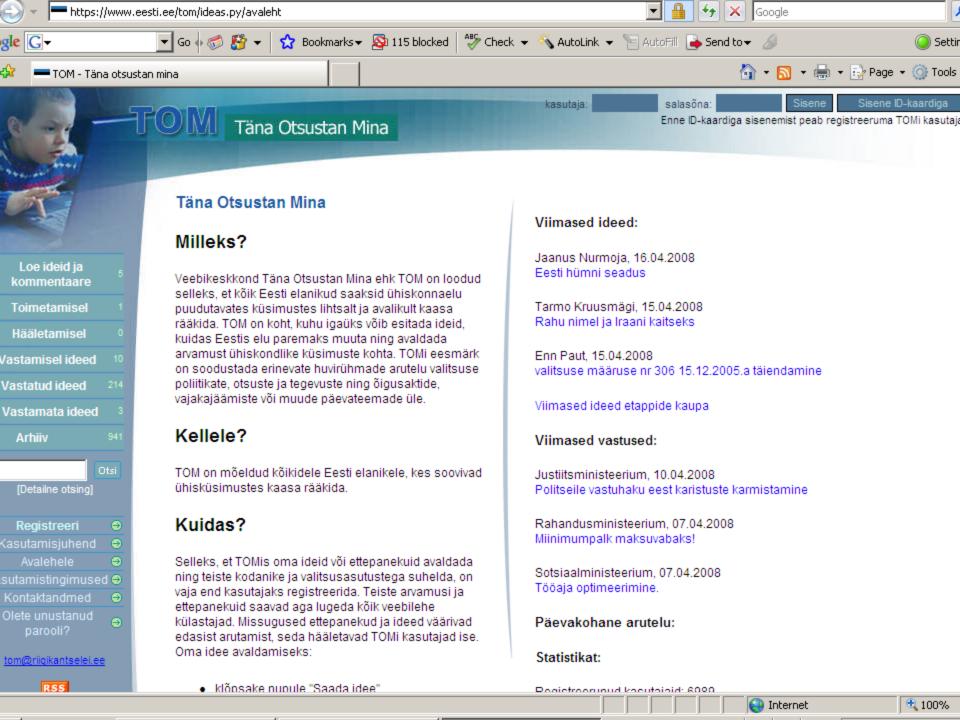
- Request for information
- Websites of public institutions (by 2001, 2002)
- Document registers of public institutions
- Free access to Internet in public libraries (by 2002)



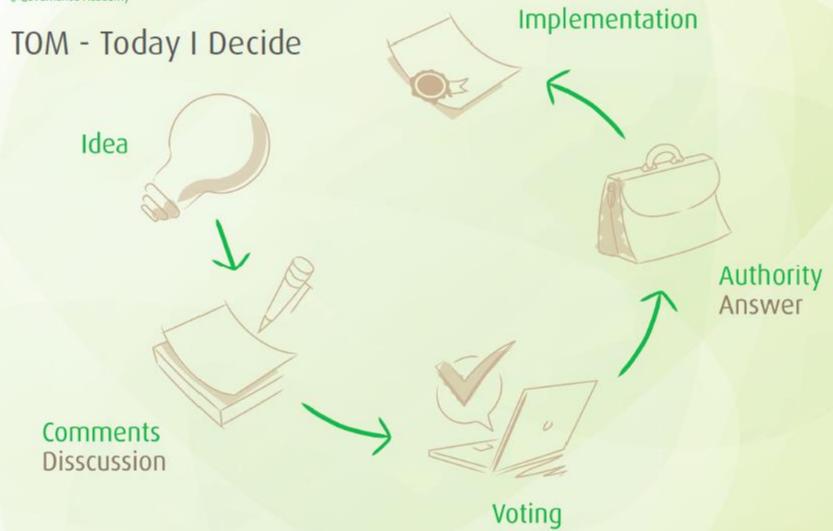
TOM- Today I Decide!

- First Government portal for eparticipation
- Started in 2001 by State Chancellery
- providing opportunity for everybody to propose and discuss new legislative initiatives via Internet
- to enhance dialogue between citizens, public officials, etc
- Citizen-to-goverment; citizen to citizen!!!











Positive sides of TOM

- Possibility to rise political issues
- Obligation of state administration to respond
- Communication between users
- Communication with state administration
- Everybody can follow proposals and discussions
- Well-known to public





Problems of TOM

1) Poor mobilization

- Few users
- Dominance of mega-users
- Lack of comments
- No linkage between phases, no feedback
- No real dialogue between citizen and political decision makers (answers formal, etc)

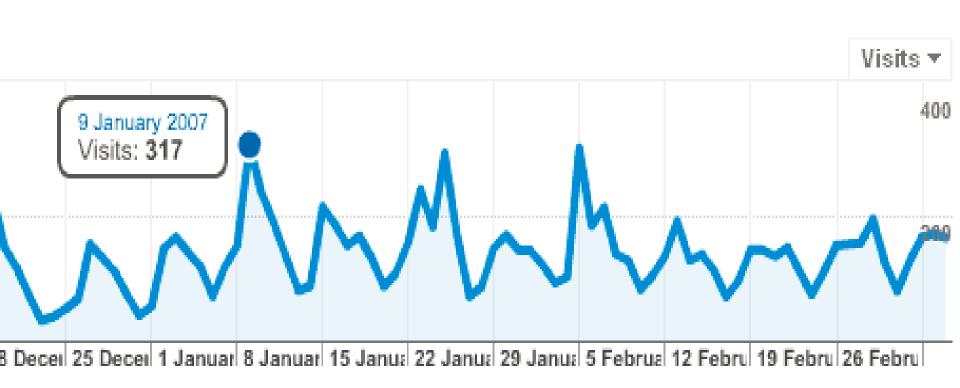
2) Low impact

- Low participation rate
- Answering a burden
- Ideas do not correspont with ministries' priorities
- Civil servants dealing with answers are not decision-makers



Compare with yourself

29 Sep 2006 - 7 Mar 2007 -



Where did they come from?

Site Usage Goal Conversion						Views: Ⅲ 🕑 🖃 🕏			
	Visits ② 317 % of Site Total: 100.00%	Pages/Visit ? 2.29 Site Avg: 2.29 (0.00%)	Avg. Time of 00:01:3 Site Avg: 00:0 (0.00 %)	9	% New Visits 85.80% Site Avg: 85. 80% (0.00 %)	7	ounce '5.08 ite Avg:).00 %)	\sim	
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	(direct) / (none)		50	3.54	00:02:43	7	6.00%	60.00%	
	auto24.ee / referral		41	1.66	00:00:17	9	5.12%	87.80%	
\	epl.ee / referral		31	1.13	00:00:03	9	3.55%	96.77%	
	neti.ee / referral		27	3.00	00:01:45	9	2.59%	62.96%	
	delfi.ee / referral		25	1.32	00:00:14	9	6.00%	88.00%	
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	wrongparking.blogspot.com / referral		17	4.12	00:10:45	4	1.18%	29.41%	
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Why did thou como?

Page Views

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Unique Page J

Views



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Rate

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Page Views ? 727 % of Site Total: 100.00%	Unique Page ② Views 537 % of Site Total:	Time on Page ? 00:01:17 Site Avg: 00:01:17 (0.00%)	Bounce 44.32 Site Avg (0.00%)
100.00%	100.00%	(0.00%)	(0.00%)

URL

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/tom/ideas.py/list?cat_id=5

/tom/ideas.py/list?cat_id=2

/tom/ideas.py/show?idea_id=2051

/tom/ideas.py/show?idea_id=2052

Site Avg: 43.60% (0.00%)Time on Bounce

Page

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00:01:36

00:00:09

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00:00:23

00:00:38

00:02:45

00:01:35

00:00:02

WRONG PARKING

BRAIN INVALIDS AND ALL IDIOTS, WHO CAN'T PARK CORRECTLY!

MONDAY, JANUARY 22, 2007

Parkimine talveperioodil

Photo @ WrongParking



WRONG PARKING BANNER SINU BLOGISSE...

KUI...

...SUL ON MÖNI PILT (PALUKS KOOS AUTO NUMBRIGA), SIIS ANNA MULLE TEADA: NEMO2 [AT] HOT.EE

OTSING:

KASUTA BLOGGER NAVBAR TOOLBARI, MIS ON LEHE ÜLEMISEL SERVAL SINIST VÄRVI. SISESTA OTSINGUSÕNA JA VAJUTA SEARCH THIS BLOG.

KES ME OLEME?:

HALDAJAD: "BC" JA T

ASUKOHT: TALLINN, EESTI

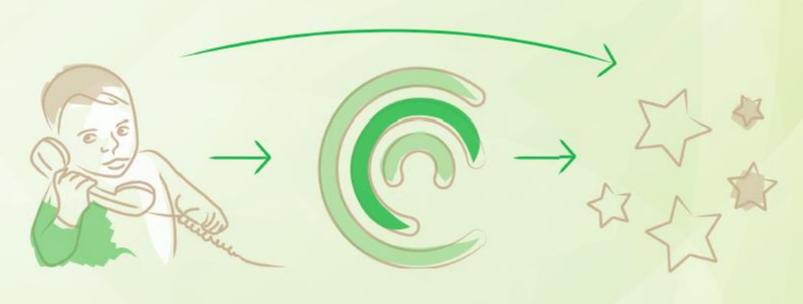
ÖIGUSED:



CREATIVE COMMONS TUTVUSTUS
EESTI KEELES



Reincarnation of TOM



TOM

OSALE.EE

TID+



ZADNJI PREDLOGI

Avtor ajdino | Razprava poteka do: 16.12.2010

Obcestne elektronske ali voscene svece povecujejo nevarnost pri nocni voznji (Število komentarjev: 0)

V nocni voznji razna obcestna svetila povecujejo nevarnost pri voznji, se najbolj pa pri nocni voznji. V to kategorijo spadajo elektronske ali voscene svece, ki jih svojci umrlih prizigajo na mestih....

Avtor jambro | Razprava poteka do: 15.12.2010 Dodatki prehrani (Število komentariev: 3)

Ministrstvo za zdravje naj v skrbi za zdravje državljanov prepove prodajo vseh prehrambenih izdelkov, ki vsebujejo dodatke (zloglasne E-je, konzervanse, ojačevalce okusa in podobno), ki so dokazano ...

Avtor MMojca | Razprava poteka do: 14.12.2010

Skrajšanje rokov za izdajo odločb CSD

(Število komentarjev: 0) Predlagam, da se v Zakonu o starševskem varstvu in družinskih prejemkih opredeli SMISELNI rok za izdajo odločb za otroški dodatek in podobne prejemke (največ 14 dni). Trenutno so taki

Avtor milan | Razprava poteka do: 14.12.2010 Sprejeti zakon,da so letne gume na avtomobilih prepovedane od

ZADNJI ODZIVI PRISTOJNIH VLADNIH ORGANOV NA VAŠE PREDLOGE

Avtor katja | Z odzivom organa 24.11.2010 Vinogradništvo (Število komentariev: 8)

Pozdravljeni Predlagam, da vlada spodbudi vse vinogradnike in pridelovalce grozdja, da svojo predelavo grozdja usmerijo v pridelovanje grozdnega soka in ne vina, ki teče po Sloveniji...

8 Za

21 Za

2 Proti

0 Proti

Avtor marjanb | Z odzivom organa 18.11.2010

Zakon o zaščiti čebel (Število komentarjev: 12) Predlog zakona o zaščiti čebe in preiskave smrti čebel

Predlagal bi sprejem Zakona o zaščiti čebel, s katerim bi na papirju zavarovali našo kranjsko sivko, avtohtono sloven...

Avtor mlad25 | Z odzivom organa 04.11.2010 Pobuda za prenehanje državnega financiranja obnove in vzdrževania sakralnih katoliških objekov (Število komentarjev: 3)

Na svetu je vedno večja kriza. Podjetja propadajo, število brezposelnih se veča. Tudi v Sloveniji je podobno. Gospodarska kriza je huda, število brezposelnih se veča, mnoga podjetja...

> 4 Proti 20 Za

POGOSTE KLJUČNE BESEDE

davek alkohol brezposelnost davki kazen okolje plače pokojnina pokojninska reforma posteno policija poslanci promet predlagam.vladi.si referendum transparentnost volitve varčevanje vlada študentsko delo

KATEGORIJE:

Davki in finance Gospodarstvo Javna uprava Kmetiistvo Kultura Notranie zadeve Obramba Okolje in prostor Promet Socialne Pravosodie zadeve Splošno Solstvo Visoko šolstvo in znanost Zdravje Zunanje

zadeve

Največ ogledov Največ komentarjev Zadnje Največ objave glásov

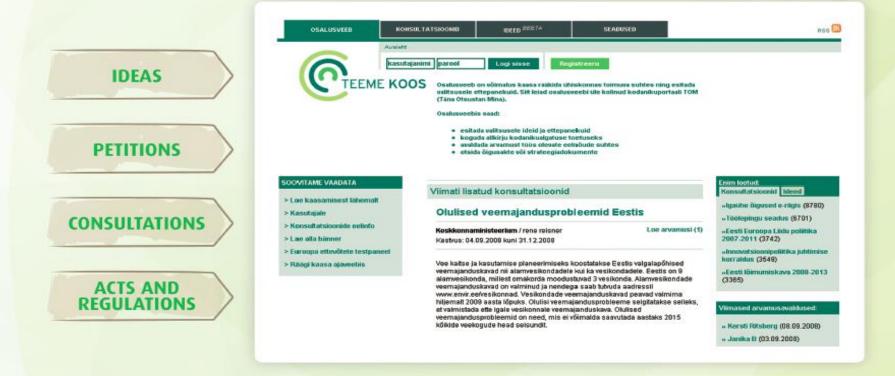
01.12.2010, V razpravi

Obcestne elektronske ali voscene svece povecujejo nevarnost pri nocni voznji

Open policy making

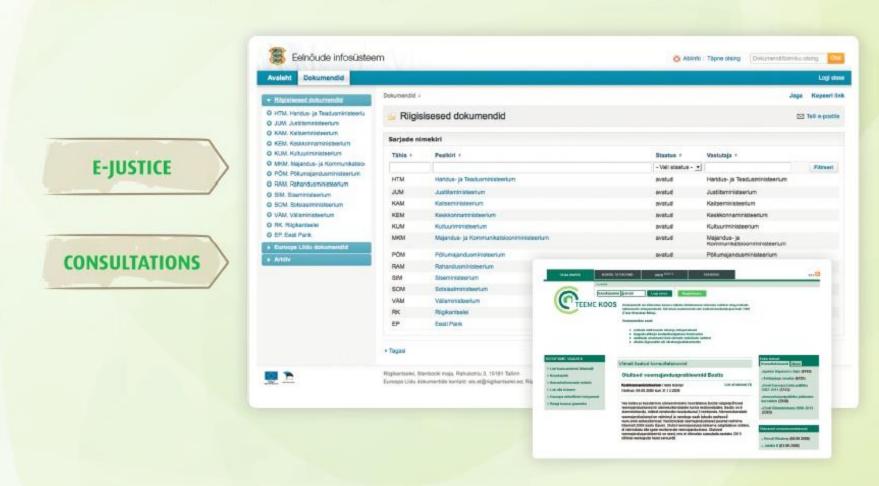


All-governmental participation portal OSALE



Open policy making – one stop shop approach

Information system for legislative proceedings





Internet Voting?



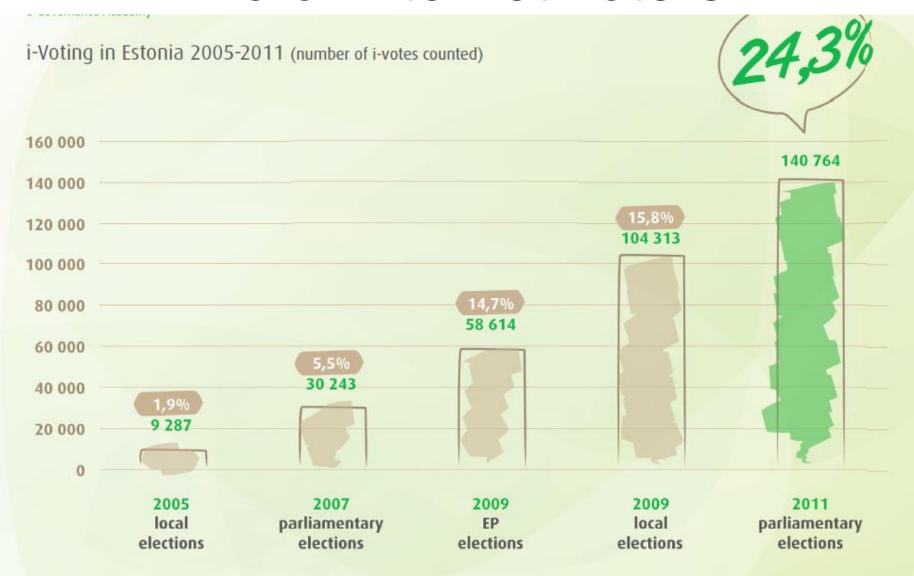
✓ In October 2005 Estonia had first-ever pan-national Internet Voting with binding results



Reasoning behind internet voting

- To provide an additional and convenient channel for voting, thereby improving voting activity
 - to keep voters
 - to bring younger people vote
- Creating the essential convenience in an information society and take advantage of the existing infrastructure just another eID service

No of internet voters



Grass-root activism: civil actions



EST RUS ENG

Talgud

Logi sisse

Let's Do It - the Day of Civil Actions

What is the Day of Civil Actions?

The day of civil actions is a day of collective action that has been taking place in different forms all over Estonia since the year 2008. In 2008 people gathered together to dean Estonia from illegal garbage, in 2009 people gathered together to generate good ideas and in 2010 there were several different bees (Estonian talgud) all over Estonia. In 2010 every community, organisation or active citizen decided by themselves what needed to be done and asked other people to join according to that. There were 1130 bees in the year 2010 all over Estonia - in the end 31 299 people took part of the events!

The main purpose of the Day of Civil Actions is the contribution to the civil society in Estonia by promoting active attitude, strenghtening local communities and supporting the development of local leaders.



Let's doit in 2011

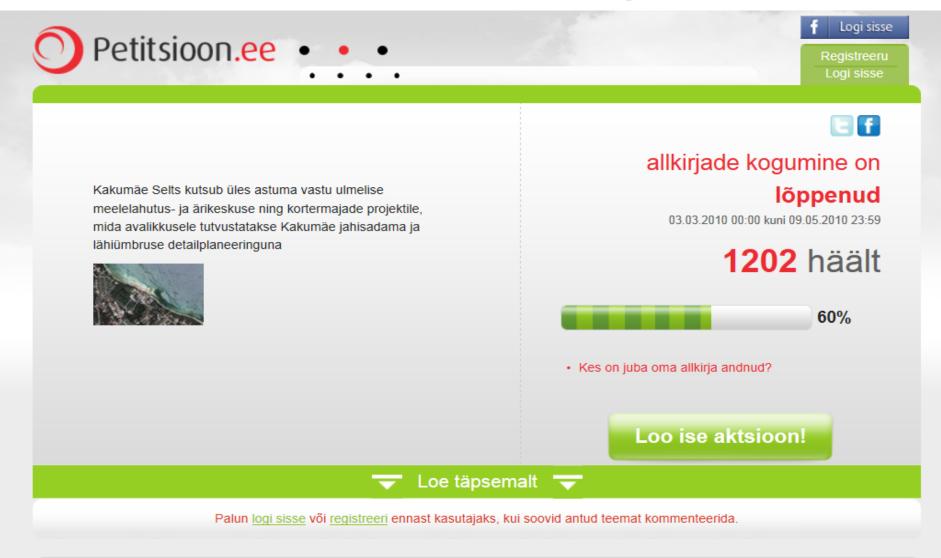


This year the Day of Civil Actions will take place on the 7 th of May in the same format as last year. This means that on the 7 th of May there will be different bees all over Estonia that You can participate in or even organizel Registration of bees started on 15 th of March. Registration of participants starts on 11 th of April.

In order to organize or participate in a bee visit our website http://talgud.teemeara.ee/events or contact Mariliis Tago (mariliis@teemeara.ee) who will help you with registration.

This year, in co-operation with Estonian National Museum, we are also collecting stories from people who have participated in the Day of Civil Actions and other kind of bees in different times. People can send us their stories as well as read other people's stories on our website - www.teemeara.ee.

Grass-root activism: petitions

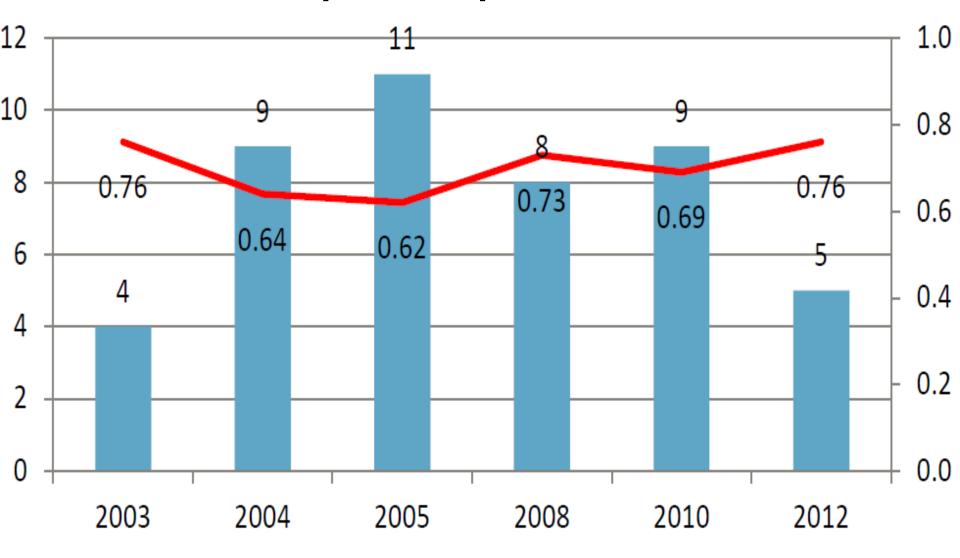




Voters compass



Estonian ranking and value in UN e-participation index



Citizens' Parliament - Rahvakogu

Ettepanekute kogumine Jaanuar 2013 Analüüs Veebruar 2013 Arutelupäev Aprill 2013 Seadusemuudatused Aprill 2013

Otsi

RU EN

RAHVAKOGU

RAHASTAMINE

ERAKONNAD

VALIMISED

KAASATUS

SUNDPOLITISEERIMINE

VARIA





Oleme jõudnud Rahvakogu ettepanekute analüüsiga niikaugele, et artiklid teemade kaupa on avaldatud rubriikide all. Vali ülemisest menüüst rubriik ning saad lugeda ja kommenteerida artikleid.

Järgmises etapis hakkavad artiklitele lisanduma ekspertarvamused.

Järgmised etapid:

Veebruar: ettepanekute analüüs Veebruar-märts: ekspertiis

Key moments. Dissatisfaction + whistleblowing January-May 2012

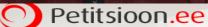


Charter 12. Crowdsourcing idea. June-October 2012





Harta 12



- Algus
- Petitsioonid
 Populaarseimad
- Mis on Petitsioon.ee?

Edulood

Uusimad

Registreeru Logi sisse

404%

Harta12

Eesti demokraatia laguneb meie silmade all. Toimimast on lakanud demokraatlik legitimatsioon – igapäevane tagasiside võimu ja avalikkuse vahel, mis annab võimule teadmise, et ta esindab õiguspäraselt rahvast, ning avalikkusele kindluse, et võimul on tema esindajad.

Võimulolijad Eestis ei tunne enam vajadust avalikkusest välja teha. Valitseb arvamus, et eesmärk pühendab abinõu. Võimukandjad naeruvääristavad demokraatia mängureegleid. Võim on müüdav. Võimu nimel valetatakse.

Võimu suhtlus avalikkusega on muutunud monoloogiks: "Meil on mandaat." "Meile pole alternatiivi." See ei ole demokraatia keel. Kui kodaniku ainus võimalus poliitikat mõjutada ongi iga nelja aasta tagant toimuvad valimised, siis on demokraatiast järele jäänud tühi kest.

See ei ole ainult ühe erakonna kriis. Erakondlikust on saanud ühiskondliku vastand. Usalduse kadu erakondade vastu on hakanud ohustama kogu Eesti poliitilist süsteemi. Mitmed avatud ühiskonna olemuslikud jooned, nagu

aega veel 16 päeva 14.11.2012 00:00 kuni 19.10.2013 23:59 18209 häält

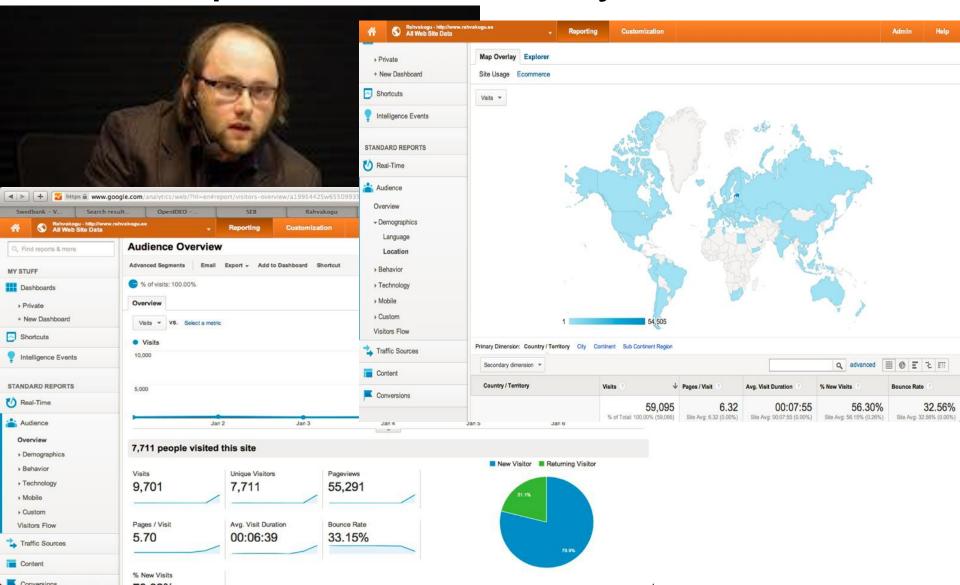
- Kes on juba oma allkirja andnud?
- Kutsu tuttavad hääletama!

Loo ise aktsioon!

The Ice-Cellar Process. November 2012



Crowdsourcing ideas. Rahvakogu platform. January 2013



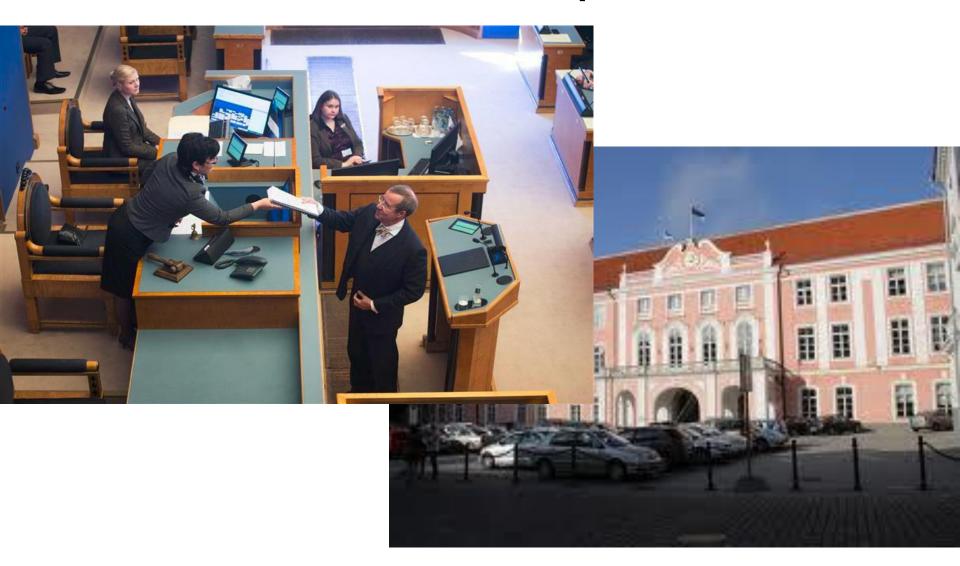
Analyses and seminars February-March 2013



The deliberation day. April 6,



President takes the ideas to the Parliament. April 12



Results

- Nearly 2000 proposals submitted via online portal (<u>www.rahvakogu.ee</u>) and in paper
- On the Deliberation day (April 6th), 18 ideas were presented for the discussion and subsequent voting
- 16 ideas were handed to the Parliament by the President
- Open processing of the ideas by the Constutional Committee of the Parliament; Timetable
- 2 draft legislative acts prepared: regulating the procedure of petitions and changes in party financing

International initiative to advance open governance



http://www.opengovpartners hip.org/

Governments:

- Increase the availability of information about governmental activities
- Support civic participation
- Implement the highest standards of professional integrity throughout our administrations
- Increase access to new technologies for openness and accountability

Lessons and questions ahead

- "The" moment ie timing
- Relevance of the topic
- Visibility, holding media focus
- Security on the outcomes
- Readiness
- Economic crises versus crises in governance
- Institutions versus processes
- Institutionalising People's Assembly



Thank you!

nele.leosk@eui.eu

Skype: neleleosk

